**Privacy Notice**

**Data Controller Name:** Department for the Economy

**Address:**  Adelaide House

39-49 Adelaide Street Belfast

BT2 8FD

**Telephone:** 028 9052 9900

**Email:** dfe-tourism-consultation@economy-ni.gov.uk

**Why are you processing my personal information?**

The Department for the Economy (DfE) has launched a consultation on its draft Tourism Strategy for Northern Ireland: 10 year plan.

The Tourism Strategy will be a key enabler of the Department’s 10X Economic Vision for a decade of innovation, to support development of a more competitive, sustainable and inclusive economy. The Strategy is designed to be a roadmap, premised on five themes, which seeks to strive for a new and ambitious growth trajectory that is Innovative, Inclusive, Sustainable, Attractive and Collaborative over the next decade. These five themes form the core of the Strategy and are designed to support continued growth in tourism in Northern Ireland to appeal to both overseas and domestic visitors, and also contribute to a better quality of life for the people who live here, enriching communities and spreading the economic and social benefits of tourism throughout the region.

This is your opportunity to help shape the final Strategy and next steps.

We would welcome your views on these proposals and the information we collect from you will inform and further develop this work. As part of the survey, you will also be asked if you would be willing to be contacted via email by a member of the Department if further detail is needed to better understand your survey response – this is entirely optional.

Following closure of the consultation, responses will be analysed, and a summary

Departmental response drafted and published. Personal data, such as names and

email addresses, will not be published as part of this process. However, we may list any organisations that have responded to the consultation in any published report. Information provided in response to this consultation, including personal information, may be subject to publication or disclosure under access to information legislation (primarily the Freedom of Information Act 2000 and the Data Protection Act 2018 / UK General Data Protection Regulation). Our lawful basis for collecting your personal data is that of public task, in accordance with Section 8 of the Data Protection Act 2018 and Article 6(1) (e) of UK GDPR.

**What categories of personal data are you processing?**

The information we need to collect as part of the consultation is as follows:

• Name

• Organisation name

• Contact email address

• Opinions

**Where do you get my personal data from?**

You will provide us with your personal data when responding to the public

consultation either when responding in a personal capacity or when responding on

behalf of an organisation.

**Do you share my personal data with anyone else?**

DfE is using Delib as a data processor to help us deliver this consultation as it

developed and manages the online consultation platform Citizen Space being used.

We have a contract in place with them which means that they cannot do anything with your personal information unless we have instructed them to do it. We will not share your data with anyone else.

**Do you transfer my personal data to other countries?**

We do not transfer data to another country.

**How long do you keep my personal data?**

We will retain your data for five years in line with the Department’s Retention and

Disposal Schedule.

**Do you use my personal data to make an automated decision about me or for profiling?**

We will not use your personal data for automated decision making or individual profiling.

**What rights do I have?**

* You have the right to obtain confirmation that your data is being processed,

and access to your personal data.

* You are entitled to have personal data rectified if it is inaccurate or incomplete.
* You have the right to ‘block’ or suppress processing of personal data, in

specific circumstances.

* You have the right to object to the processing, in specific circumstances.
* You have rights in relation to automated decision making and profiling.

If these rights are applicable and you wish to exercise these please email:

[DPO@economy-ni.gov.uk](mailto:DPO@economy-ni.gov.uk)

**How do I complain if I am not happy?**

If you are unhappy with how any aspect of this privacy notice, or how your personal

information is being processed, please contact the Department’s Data Protection

Officer at [DPO@economy-ni.gov.uk](mailto:DPO@economy-ni.gov.uk)

If you are still not happy, you have the right to lodge a complaint with the Information

Commissioner’s Office (ICO). Contact details of the ICO are available at:

<https://ico.org.uk/global/contact-us>